



# The NEW ENGLAND JOURNAL of MEDICINE

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January 31, 2020

POSTAL REGULATORY  
COMMISSION

Commissioner Robert Taub, Chairman  
Commissioner Tony Hammond, Vice Chairman  
Commissioner Nanci Langley  
Commissioner Mark Acton  
Postal Regulatory Commission  
901 New York Avenue, NW, Suite 200  
Washington, DC 20268

RE: Docket No. RM2017-3

Dear Commissioners:

On behalf of the New England Journal of Medicine Group (a division of the Massachusetts Medical Society - a non-profit organization) and the physicians and medical professionals we service, I am writing to urge you to reconsider your proposal to increase postage rates several times the rate of inflation. These increases – which are estimated to reach seven percent per year – will have a negative impact on the NEJM Group's ability to carry out its mission.

NEJM Group has been publishing the most widely read, cited, and influential, peer-reviewed medical research and clinical information for over 200 years. Our sole mission is to present this critical information to the global medical community in order to improve patient outcomes and to inform health care delivery. Fulfilling this mission is largely dependent on our ability to operate and develop resources efficiently and in a cost-effective way.

As a non-profit organization, the NEJM Group is not able to increase our budget to keep pace with postage increases totaling 40 percent over the next five years. Any expense, such as postage, that exceeds our means will result in necessary reductions in our use of mail. Such a reduction will lead to less revenue, will limit our reach, and will reduce the amount the organization can spend on the dissemination of leading-edge medical research and valuable clinical content.

The NEJM Group urges the Postal Regulatory Commission to please reconsider its proposal.

Sincerely,

Elaine Spencer  
Director, Circulation Sales & Marketing  
NEJM Group  
*The New England Journal of Medicine*  
*NEJM Journal Watch*  
*NEJM Catalyst Innovations in Care Delivery*